



THE 2024

GROW MORE, SAVE MORE

PROGRAM

YEAR-ROUND SAVINGS

ON NURSERY AND GREENHOUSE SOLUTIONS

BASF

We create chemistry

GROW MORE, SAVE MORE

We care about your business needs; that's why we've designed a simple, year-round program that offers you benefits on your terms and timelines across all of your locations. Order our products in the quantities you want, when you need them, in trial or production volumes to save big with rebates of up to 7%.

EARN
UP TO

7%

QUALIFYING PURCHASE LEVELS

The more you spend, the more you save.

TIER 1



ROOT

\$25,000 - \$49,999
3% EARNED INCENTIVE

TIER 2



GROW

\$50,000 - \$74,999
5% EARNED INCENTIVE

TIER 3



FINISH

\$75,000+
7% EARNED INCENTIVE

THE SCIENCE OF SAVING:

- ✔ Both biological and conventional solutions qualify
- ✔ Order year-round from the authorized BASF distributors of your choice
- ✔ Plan ahead to leverage our spring and fall seasonal programs and save even more

HOW IT WORKS



Buy at least \$25,000 in qualifying product during the program period.
(January 1 - December 15, 2024)



BASF will track and calculate your total qualified product purchases — no rebate forms necessary!



BASF will deliver a rebate check based on the qualifying purchase level achieved.

QUALIFIED PRODUCTS:

AGENCY PRODUCTS

PACKAGE

Avelyo® Fungicide

4 x 60 fl oz

FreeHand® CA 1.75G Herbicide

1 x 50 lb

FreeHand 1.75G Herbicide

1 x 50 lb

Orkestra® Intrinsic® Brand Fungicide

4 x 16 fl oz

Orkestra Intrinsic Brand Fungicide

4 x 80 fl oz

Pageant® Intrinsic Brand Fungicide

4 x 1 lb

Pageant Intrinsic Brand Fungicide

4 x 12 lb

Pylon® Insecticide

4 x 32 fl oz

Sultan® Miticide

4 x 0.125 gal

Tower® Herbicide

2 x 2.5 gal

Ventigra® Insecticide

4 x 20 fl oz

NON-AGENCY PRODUCTS

PACKAGE

Empress® Intrinsic Brand Fungicide

6 x 24 fl oz

Millenium® Beneficial Nematodes

1 x 250 mil/pack

Nemasys® Beneficial Nematodes

1 x 250 mil/pack

Nemasys Beneficial Nematodes

1 x 50 mil/pack

Nemasys G Beneficial Nematodes

1 x 250 mil/pack

Nemasys L Beneficial Nematodes

1 x 250 mil/pack

Orvego® Fungicide

6 x 28 fl oz

Pylon Miticide-Insecticide

4 x 0.125 gal

Stature® Fungicide

6 x 25 fl oz

Velifer® Bioinsecticide/Miticide

10 x 0.25 gal

MORE WAYS TO GROW

In addition to offering great ways to save, we also provide a variety of resources in both English and Spanish to help your operation overcome its unique challenges, including:

- Pest-specific resistance management guides
- Biological compatibility guides
- Education and training tools
- Dedicated sales and technical service teams



VISIT US ONLINE AT

betterplants.basf.us/GrowMore

Scan the QR code to visit our website or speak to your BASF sales representative to learn more about how we can support your IPM program.

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Standard Terms Apply.

Dates: January 1, 2024 through December 15, 2024

Area: United States and Puerto Rico

Eligibility: Qualified Greenhouse and Nursery Operations.

Qualifications: The Qualified End-User must purchase at least \$25,000 of Qualified Products, cumulatively during the Program Period. Purchases must be from a T&O BASF Authorized Agent/Distributor. Purchases from Non-Exclusive Internet Agents will not qualify for the 2024 BASF Grow More, Save More Program. A Non-Exclusive Internet Agent is Do My Own Pest Control.

Program Details:

- Product must be purchased, invoiced, and delivered during the Program Period. **NO EXCEPTIONS.** The total invoiced dollar amount on BASF agency Qualified Products and the redemption value of BASF non-agency Qualified Products (excluding taxes) purchased from an Authorized BASF Turf & Ornamental Agent/Distributor will be used to calculate total sales.
- The BASF Grow More, Save More Program end-user earned credit will be based upon reported sales from an Authorized BASF Agent/Distributor, within the timeframe stated in the reporting calendar.
- Multiple purchases by a Qualified End-User of Qualified Products are cumulative and will qualify if ordered and delivered during the Program Period by any Authorized BASF Agent/Distributor.
- Purchases for multiple Greenhouses or Nurseries that are owned or managed by one payer may be combined and rewarded at the highest qualifying purchase level. Orders must be submitted through the normal reporting process.
- Notification to combine multi-location operations under a single Company name should be supplied to BASF during the program period, and shall include the following: operation name, address, grower name.
- A Qualified End-User will receive a rebate based on the total invoiced dollar amount on BASF agency products and the redemption value of BASF non-agency products (excluding taxes) of Qualified Products purchased from an Authorized BASF Turf & Ornamental Agent/Distributor.
- All incentives will be issued and paid directly to the Qualified End-User.

Payout Terms: Incentive rebate checks will be delivered to participating Qualified End-Users on or before March 31, 2025.

Additional Information:

- All products are sold on behalf of BASF. All sales are final. BASF does not accept returns.
- The program incentive does NOT apply to sub distributors and/or resellers, BASF Authorized Agents/Distributors or on any incomplete End-User sales. Agent sales to sub distribution and/or resellers or any incomplete end-user sales do not qualify for payment of the Agent commission as stipulated in the BASF Agency Agreement.
- All BASF agency sales should be reported in specified unit of measure (UOM), no eaches or cases should be reported.
- There will be no exceptions to the 2024 BASF Grow More, Save More Program dates, except in the cases of "Acts of Nature." Legitimacy of claim will be determined by BASF, at its sole discretion.
- The Agent must supply BASF with complete and accurate sales information. Complete and accurate reporting must be to AgGateway industry standards and defined as but is not limited to full customer name (bill-to and ship-to), valid address, city, state, zip, product name, BASF article number and volume of product purchased.
- Agent must remit all payments for agency purchases at time Qualified End-User pays the Agent, even if the Qualified End-User is paying prior to stated terms.
- BASF reserves the right to withhold the end-user earned incentive payment upon notification by an Authorized BASF Turf & Ornamental Distributor/Agent of delinquent or non-payment of Qualified Products purchased, invoiced, and delivered during the program period to the end-user.
- BASF Turf & Ornamental Agents must abide by the agency contract and any addendums that support the agency contract.
- All products may not be registered for sale or use in all states. Please check with your state or local Extension Service.

Always read and follow label directions. BASF reserves the right to cancel or modify this program at any time.

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